

Robert Gauvreau FCPA, FCA LPA

Founder and CEO of Gauvreau Accounting Tax Law Advisory, Best-Selling Author of The Wealthy Entrepreneur, Speaker, and Business Coach

Robert is an award-winning FCPA who works exclusively with entrepreneurs to help them make more money and gain financial clarity in their businesses. As a financial expert and author, Robert shares his insight and wisdom as a public speaker, is often cited in major business journals related to money, finances, and entrepreneurship, and works directly with more than 500 businesses across North America, helping them build a better business and generate greater financial performance.

Bob challenges the status quo within the accounting industry. Unsatisfied with the limitations of conventional accounting, Bob turned down leadership opportunities with a global accounting firm for a life of entrepreneurship. His passion for helping entrepreneurs gain financial clarity and generate greater financial results in business led him to trade customary for creative, establishing a new and innovative firm concept.

The firm he founded in 2008, Gauvreau Accounting Tax Law Advisory, is now one of Canada's Fastest Growing Businesses as recognized by The Globe and Mail, Maclean's and Financial Times. In just the last two years alone, the global pandemic has created an unprecedented demand for strategic financial advice. Bob's dedication to helping entrepreneurs has led to the expansion of his business advisory services to include his best-selling book *The Wealthy Entrepreneur*, his mastermind coaching program the Million Dollar Year Peak Performance Program, and his virtual event The Ascent Summit.